

Don River Railway Strategy on a Page



Vision

To deliver Tasmania's Premier Historical Rail Experience

Purpose

Don River Railway connects people to Tasmania's proud railway heritage and resilient spirit through authentic restoration, meaningful storytelling, and community engagement.

Values



Accountability

We honour our commitments and deliver experience in all we do.



Care & Respect

We treat each other and our heritage with genuine care and respect.



Community Driven

We build strong connections within our team, with Devonport & across the community.



Opportunity

We embrace growth, innovation and new possibilities for the future.

Strategic Goals

The Volunteer Engine: Don River Railway will continue to thrive thanks to a dedicated, valued volunteer base that grows across generations and drives our future success.

Proudly Local & Connected: Don River Railway will be a celebrated part of Devonport, fostering belonging for locals, collaborations for stakeholders and opportunities for visitors to connect to our region.

Consistent & Captivating: Don River Railway will deliver an exceptional visitor experience that attracts people from around the world and keeps them coming back.

Stewardship In Place: Don River Railway will set the benchmark for heritage management and create a destination celebrated for its exceptional care, vibrant atmosphere, and enduring legacy.

Strengthened Governance Fundamentals: Don River Railway will operate with robust governance and modern systems, empowering confident, agile leadership and ensuring long-term sustainability.