

# Don River Railway

## Strategy on a Page



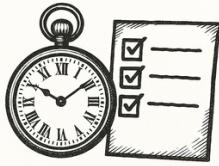
### Vision

To deliver Tasmania's Premier Historical Rail Experience

### Purpose

Don River Railway connects people to Tasmania's proud railway heritage and resilient spirit through authentic restoration, meaningful storytelling, and community engagement.

### Values



#### Accountability

We honour our commitments and deliver experience in all we do.

#### Care & Respect

We treat each other and our heritage with genuine care and respect.

#### Community Driven

We build strong connections within our team, with Devonport & across the community.

#### Opportunity

We embrace growth, innovation and new possibilities for the future.

### Strategic Goals

**The Volunteer Engine:** Don River Railway will continue to thrive thanks to a dedicated, valued volunteer base that grows across generations and drives our future success.

**Proudly Local & Connected:** Don River Railway will be a celebrated part of Devonport, fostering belonging for locals, collaborations for stakeholders and opportunities for visitors to connect to our region.

**Consistent & Captivating:** Don River Railway will deliver an exceptional visitor experience that attracts people from around the world and keeps them coming back.

**Stewardship In Place:** Don River Railway will set the benchmark for heritage management and create a destination celebrated for its exceptional care, vibrant atmosphere, and enduring legacy.

**Strengthened Governance Fundamentals:** Don River Railway will operate with robust governance and modern systems, empowering confident, agile leadership and ensuring long-term sustainability.